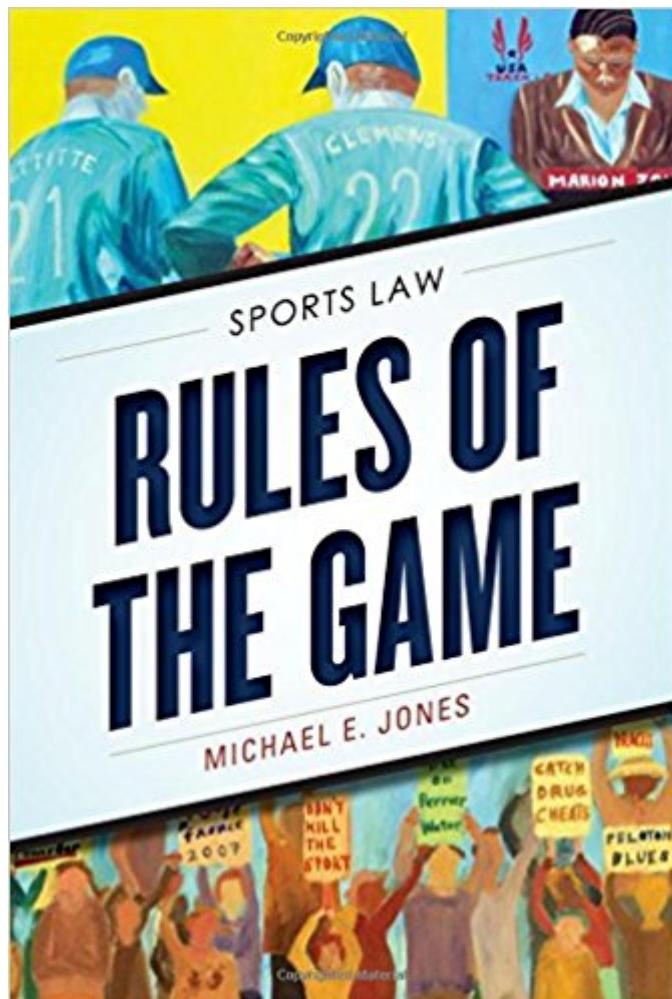


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# Rules Of The Game: Sports Law



## **Synopsis**

Sports law is an ever-growing field that requires constant updates, analyses, and research. *Rules of the Game: Sports Law* provides the most up-to-date information on hot-button issues such as crime in sports—“including sexual harassment and assault both on college campuses and in private homes—“sports litigation—“especially pertaining to concussions—“and publicity, privacy, and defamation rights of the athlete in today’s social media-crazed world where reputations can be destroyed in an instant. *Rules of the Game* is an engaging and informative book written by one of the leading authorities in the field. Michael E. Jones offers readers the basics—“such as how contracts are formed, the rights of athletes, labor laws, the NCAA, and copyright and trademark laws—“but also covers much more. Jones discusses such essential topics as gender equity in sports, performance enhancing drugs and testing, international competition, and sports liability. The growth of multi-million and even billion dollar sports franchises requires enhanced professionalism in the area of negotiating sports and endorsement contracts, and the major players in the sports agency field are covered in full. *Rules of the Game* contains appendixes that offer valuable resources, including a sample drug testing consent form, a standard player contract from the NFL, and a National Football League Players Association (NFLPA) representation contract. With key words and discussion questions at the end of each chapter, this book is a comprehensive yet highly readable text for both undergraduate and graduate students.

## **Book Information**

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## **Customer Reviews**

Jones presents the complex and dynamic area of sports law in a fundamental and engaging way. He offers a fine work product for students. (Adam Epstein, professor of finance and law, Central

Michigan University) This text is a comprehensive overview of the many different aspects of sport, from the collegiate level to professionals and the Olympic Movement. The information presented here is a benefit to any student looking to become more invested and engaged in the world of sport as a business. (Tim Yount, Chief Operating Officer, USA Triathlon) As someone who has been involved in sports all my life, I found Rules of the Game to be a fascinating overview of the many areas that law and sports intersect. Whether it is discussing amateurism in college sports, Title IX in high schools, or the intricacies of the legal issues around testing and penalizing for performance-enhancing drugs, Michael Jones explains each topic with clarity while including relevant anecdotes of historical cases, as well as others that are so current they are still in the headlines. It is a very interesting read for athletes, sports fans, and aspiring lawyers alike. (Karen Smyers, World Champion Triathlete)

Michael E. Jones teaches art, sport and media law at the University of Massachusetts Lowell. Jones began as an agent for professional athletes and TV celebrities and went on to co-create the Association of Representatives of Professional Athletes, which was later assigned to the NFL Players Association. Jones was the first Chairperson of the American Bar Association's International Forum Committee on Sports and Entertainment Law. He helped to write the first collective bargaining agreement for soccer in the US and has penned more than thirty law review articles. His books include Sports Law and Intellectual Property Law Fundamentals.

Just received my copy of the book. The author is at the top of his game. The book reads easily, yet provides a concise and comprehensive examination of the most topical current legal, business and ethics issues in professional, intercollegiate and Olympic sports. It is a must read for sports administrators, fans of sports, students in sports management and law courses, and anyone interesting in learning more about the interplay between sports' principles and law in contemporary debates. The author encourages conversation and critical thinking.

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